



From the Editor-in-Chief

Michelle C. Dy
Editor-in-Chief, IAIDQ Newsletter
michelle.dy@iaidq.org

Dear fellow Members,

Greetings from the IAIDQ Newsletter Working Group!

As always, our quarterly issue begins with two articles presented by our columnists and IAIDQ Founding Advisors:

- In *To a High IQ!*, **Larry English** continues his three-part series on Information Quality Characteristics, this time focusing on the measurement of Information Quality.
- **Dr. Tom Redman** tackles the question of accountability in this quarter's article – *Who's Responsible for Data Quality?*

In addition to these two articles, **Daragh O'Brien** continues his four-part series entitled *IQ in the Language of Business*, by demonstrating how we can convince our senior managers to add Information Quality to our organization's Strategy Map.

Members who missed our first **IAIDQ Book Club Meeting** will find a short summary of the key discussion points in our Association News section. Although the summary is not intended as a substitute for actually joining the meeting, it does give us an idea of the informative and stimulating nature of such discussions.

If you haven't done so in a while, do take the time to visit our association's website at iaidq.org. As **Grant Robinson** explains in one of our Association News articles, major updates have been made to our online home in the past month.

Our calendar of **Forthcoming IQ Events** has been updated, and now includes our very own **2006 Information and Data Quality Conference**.

IAIDQ members are also invited to respond to our **Call for Contributions** for the October 2006 issue of this newsletter.

As always, the Newsletter Working Group welcomes comments and suggestions that will help make this newsletter more useful to you.

Sincerely,



Michelle C. Dy
Editor-in-Chief, IAIDQ Newsletter