

IAIDQ Strategy Session, Cary North Carolina

The IAIDQ Board, along with invited advisors and member representatives, met over the weekend of the 11th to the 12th of February in Cary, North Carolina to review and restate our strategy and mission.

Reflecting the international composition of the Association and the Board, a number of ‘virtual’ technologies were used to include representatives from Ireland, the UK, and Australia to ensure the most representative inputs for the Association.

“It was important to us that all the voices in the Association were heard as we took stock of who the Association is and what we want it to be,” said Daragh O’Brien, VP Publicity & Recruitment. “This interaction and input was possible through the inventiveness and openness of the participants in seeking out and experimenting with breakthrough technologies that support our international scope.”



Video-conferencing and chats during the IAIDQ Strategic Planning Meeting

Technologies used included Web-based video conferencing from OnlineMeetingrooms.com, Skype audio conferencing, and Skype text-chat, along with ‘traditional’ email messages.

All participants agreed that after a very intense two-day session, a clear vision of the IAIDQ’s direction and future is now taking shape. Details of this strategy and direction will be announced over the coming weeks.

“I think that the strategy planning went well. Everyone worked very hard to make sure that all voices and opinions were heard. The fact that we could have input from our international members made sure our perspective was kept global,” says Lisa Flint, IAIDQ President. “The input of our International Board members, combined with input from our advisors and invited member-representatives means that we have a truly representative mission and strategic direction now that will provide a strong platform for the Association to grow and develop.

The Board is now tasked with putting the strategic plan into operation. Members will be updated on the details of the strategic vision and mission over the coming weeks.

Coming Soon: The IAIDQ Book Club

Work is well underway for a new service that will soon be available to IAIDQ Members.

The **IAIDQ Book Club** will be a forum where IAIDQ members can read, learn, and discuss approaches to data and information quality and related subject areas.

The club will provide members an opportunity to exchange ideas and sharpen their information/data quality skills.

Members will have an opportunity to meet via conference calls and create a community of information/data quality professionals.

Registration instructions and more information on this service will be sent via email to all IAIDQ members in the near future.

Irish IQ Community Turns 1

The Irish Information Quality Community celebrated its first year of activities last month with its **Third IQ Forum Conference** hosted in Dublin City University (DCU) in association with the **Irish Computer Society**.

Speakers from WestLB Bank, Credit Suisse, PriceWaterhouseCoopers and Dublin City University presented on a range of “best practice” topics, and shared practical examples of issues and challenges in Information Quality.

The founders of the Information Quality Student Network were also featured as speakers. The IQ Student Network is a sub-group of the Irish IAIDQ CoP, and was launched at the IQ Forum.

“It was a wonderful birthday present for the Irish Community of Practice to see the managers of the future becoming proactive and interested to this extent,” said Daragh O'Brien Irish CoP Convenor and VP for Publicity of the IAIDQ.

The 3rd IQ Forum ended with a panel discussion and workshop that was chaired by Mr. Howard Duncan from the School of Computing in DCU and Vice President of the Irish Computer Society.

The 4th IQ Forum will be held in October, again in DCU. If any IAIDQ member would like to travel to Dublin to present on a topic, please contact daragh.obrien@iaidq.org for further details.



At the 3rd IQ Forum. L-R: Kim Mckayed, Daragh O'Brien, Dr. Markus Helfert, Thomas Greely, Neil Lundy, Ronnie Mirza, Dr. Marcus Gebauer (WestLB Bank), Lucy Coleman, Thomas Mügeli (Credit Suisse)

Student IQ Network Launched in Dublin City University

Due largely to the efforts of the Irish IQ Network and two enterprising Irish students, the Student IQ Network was launched in Dublin City University (DCU) in February 2006.

The Student IQ Network, the first of its kind, was conceptualized and created by final year students Lucy Coleman and Ronnie Mirza, with the encouragement of Dr. Markus Helfert (former IAIDQ Board member). The network aims to raise student awareness of the importance of data quality, not only in the workplace, but also in everyday life.

The main objective of the network is to create a link between student members and the companies who can provide support, advice, and experience relating to data quality issues.



Student IQ Network Launch. L-R: Lucy Coleman, Ronnie Mirza, Dr. Markus Helfert, Howard Duncan, and Daragh O'Brien

Guest speakers are invited to monthly meetings where discussions revolve around current issues, such as the introduction of postcodes in Ireland.

Student IQ Network activities to date have included a poster campaign on the Campus of DCU, as well as presentations at the 3rd IQ Forum.

The Student Network was officially launched on Tuesday 29th February. Daragh O'Brien (VP Publicity & Recruitment of the IAIDQ) was invited during the launch as guest speaker.

For more information, visit <http://www.iqstudent.blogspot.com/>

IAIDQ Website: Help Wanted

IAIDQ seeks help to assist with compiling content for the website.

If you can assist us in compiling the Calendar, the Bibliography, or the Glossary, or can assist with preparing other web content of interest to IAIDQ members, please contact our webmaster via email at grant.robinson@iaidq.org

Forthcoming Events

Up-to-date **Calendar of Forthcoming Activities** is online at iaidq.org/main/calendar.shtml

23-27 Apr	The 10th Annual Wilshire Meta-Data Conference and the 18th Annual DAMA International Symposium, 7th Annual Conference	Denver CO USA
5 May	Larry English's Information Quality Masterclass: Establishing and Sustaining an Effective IQ	Dublin Ireland
1-2 Jun	"Information Quality Improvement" Seminar - James D. Funk	Palm Beach FL USA
12-14 Jun	Enterprise Architecture Europe 2006 7th Annual Conference	London UK
13-14 Jun	Information Impact International: TIQM® MASTERY SERIES: IQ 150: Assessing & Delivering Data Definition & Information Model Quality. 10% discount to IAIDQ members	Nashville TN USA
15-16 Jun	Information Impact International: TIQM® MASTERY SERIES: Information Stewardship. 10% discount to IAIDQ members	Nashville TN USA
19-21 Jun	Special Track: Management of Data and Information Quality at the 6th IBIMA Conference - Managing Information in Digital Economy: E-Business, Supply Chain, and Business Processes	Bonn, Germany
22-23 Jun	1st Australasian Workshop on Information Quality (AusIQ 2006) University of South Australia, Adelaide, Australia	Adelaide SA Australia
10-12 Jul	MIT short course: MIT Information Quality for Executives Richard Wang, Stuart Madnick, Yang Lee	Cambridge MA USA
13-14 Jul	MIT short course: Case studies for IQ professionals Richard Wang, Stuart Madnick, Yang Lee	Cambridge MA USA
4-6 Aug	12th Americas Conference on Information Systems Mini-track on Information Quality. Call for papers -- closes 01 Mar	Acapulco, México
10-11 Aug	"Information Quality Improvement" Seminar - James Funk	Seattle WA USA
20-23 Aug	APICS 2006 International Conference Empowering your supply chain	Melbourne Vic Australia
2 Oct	Information Impact International: TIQM® MASTERY SERIES: IQ 101: IQ Principles and Processes	Nashville TN USA
3-4 Oct	Information Impact International: TIQM® MASTERY SERIES: IQ 301: Measuring the Costs of Poor Quality Information 10% discount to IAIDQ members	Nashville TN USA
5-6 Oct	Information Impact International: TIQM® MASTERY SERIES: IQ 401: Conducting Data Correction, Preparation & Data Movement. 10% discount to IAIDQ members	Nashville TN USA
19-20 Oct	"Information Quality Improvement" Seminar - James Funk	Philadelphia PA USA
30 Oct - 2 Nov	Data Management and Information Quality Conference IQ2006, DAMA Conference Europe 2006 / Metadata Europe Conference 2006. 10% discount to IAIDQ members	London UK
10-12 Nov	11th International Conference on Information Quality ICIQ-06 Massachusetts Institute of Technology	Cambridge MA USA
7-8 Dec	"Information Quality Improvement" Seminar - James Funk	Albuquerque NM USA

All events listed are for the Year 2006. Although care has been taken in preparing this Calendar of Events, the Newsletter's Editorial Board and the International Association for Information and Data Quality does not and cannot guarantee the accuracy of the information contained herein.

Call for Contributions

to Future Issues of the IAIDQ Newsletter

IAIDQ Members are invited to send in their contributions to be considered for the **July 2006** issue of the Newsletter.

WHEN: June 9, 2006 (Friday) Submission Deadline

WHAT: Articles (1000-1250 words)
Tips / Best Practices (400-650 words)
Recent DQ News (40-500 words)
Association News in Photos (single photo with a one-paragraph caption)
Upcoming DQ Events (event title, location, link to more information)

HOW: Send contributions in editable electronic medium
(preferably MS Word)
via email to editor@iaidq.org

Detailed submission guidelines are available by request. Please email the editor.

We also welcome any comments or suggestions you may have regarding our Newsletter. Please do not hesitate to contact Michelle Dy [michelle.dy@iaidq.org] or Andrew Kinnear [andrew.kinnear@iaidq.org].

The Information and Data Quality Newsletter is a quarterly publication of the **International Association for Information and Data Quality** iaidq.org

This Issue's Editor(s): Michelle C. Dy

If you are interested in joining the Newsletter Working Group, please contact the Editor-in-Chief via email [editor@iaidq.org].

© 2005-2006 International Association for Information and Data Quality

Copyright of contributed content remains with the authors. The Editorial Board and the International Association for Information and Data Quality cannot be held responsible for any errors or omissions, and accepts no liability whatsoever for any loss or damage howsoever arising. Opinions expressed within the contributions and relevant linked pages are those of their respective authors.