



## From the Editor-in-Chief

**Michelle C. Dy**  
Editor-in-Chief, IAIDQ Newsletter  
[michelle.dy@iaidq.org](mailto:michelle.dy@iaidq.org)

Dear fellow IAIDQ Members,

Welcome to our second issue for the year 2006.

Our IAIDQ Founding Advisor **Larry English** begins a new three-part series on Information Quality Characteristics, with his first article focused on **Information Definition Quality**. Founding Advisor **Dr. Tom Redman** takes a break from his regular column this quarter.

Our VP for Publicity and Recruitment, **Daragh O'Brien** continues his series on "**IQ in the Language of Business**," this time drawing parallels from the sub-modalities of Neuro-Linguistic Programming (NLP) to demonstrate how we can better build managerial rapport within our organizations.

**Graham Rhind** provides thoughtful commentary in his article entitled **Believability in the Language of Information Quality**.

Do browse through our **Association News section** where you'll find information on:

- the IAIDQ Board's Strategy Session in February;
- the IAIDQ Book Club, a new and exciting service that will soon be launched;
- the latest events from our Irish Community of Practice (Irish CoP); and
- a list of upcoming IQ activities.

IAIDQ members are also invited to respond to our **Call for Contributions** for the July 2006 issue of this newsletter.

As always, the Newsletter Working Group welcomes comments and suggestions that will help make this newsletter more useful to you.

Sincerely,



**Michelle C. Dy**  
Editor-in-Chief, IAIDQ Newsletter