



From the Editor-in-Chief

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Dear fellow IAIDQ Members,

Happy New Year! Welcome to the first issue of the IAIDQ Newsletter for the Year 2006.

As always, our issue starts with two articles presented by our columnists and IAIDQ Founding Advisors:

- In *To a High IQ!*, **Larry English** concludes his five-part series on Information Quality Principles by presenting a compelling case for establishing and nurturing a culture of Management Accountability for Information Quality within our organizations.
- **Dr. Tom Redman** is joined by IAIDQ member **Dr. Leon Schwartz**, as he further explores the critical role that individual motivations play in the success of any IQ effort.

In addition to these two articles, we are also pleased to present:

- The first of a series of articles entitled “IQ in the Language of Business” from **Daragh O’Brien**, our new VP for Publicity and Recruitment.
- Insights from **Grant Robinson**, our VP for Web Services, from his analysis of IAIDQ member passwords.

I strongly encourage members to review a number of **Association News** articles, which provides pertinent information on the following topics:

- A **Conference Report** from the Enterprise Data Management Conference in Sydney;
- An announcement regarding the **IAIDQ British Community of Practice (BritCoP)**;
- An announcement regarding a UK-based initiative to establish a **Charter for IDQ Excellence**; and
- A list of upcoming IQ activities in the **Forthcoming Events** section.

IAIDQ members are also invited to respond to our **Call for Contributions** for the April 2006 issue of this newsletter.

As always, the Newsletter Working Group welcomes comments and suggestions that will help make this newsletter more useful to you.

Sincerely,

Michelle C. Dy
Editor-in-Chief, IAIDQ Newsletter