



## From the IAIDQ President

**Ben Reed**  
President, IAIDQ  
[ben.reed@iaidq.org](mailto:ben.reed@iaidq.org)

Dear Valued IAIDQ Member,

Wow, what a busy three months we have just had! The board, advisors, and a number of interested members were able to get together in person for the first time this September. Our previous meetings had either taken place via teleconference or had not included everyone.

The weekend before the IQ Conference in Houston, Texas we met for a strategic planning workshop. We identified the top three issues currently faced by our organization, namely: (1) Deliver Value to Members and the Community, (2) Be a Truly International and Inclusive Organization, and (3) Create an Effective Organization. More importantly, we were able to put in place plans to address these issues.

We also had a very successful IAIDQ General Meeting on the first day of the IQ conference. This meeting was open to both members and non-members. We reviewed our progress over the past year and shared the outcome of our weekend planning session. We were able to recruit new members and were encouraged when many volunteered to take part in some of the virtual teams that we have put together to work on the top three issues. We also launched the concept of *Communities of Practice* (an alternative to SIG's and Chapters).

Despite a successful first three days, the conference had to close early on Wednesday afternoon due to hurricane Rita and the evacuation of the Houston area. I can confirm that all board members, advisors, and speakers made it home safely, albeit with some interesting and somewhat horrific travel stories. Arrangements have been made for attendees who had registered for the preempted training seminars on Thursday and Friday. Larry English will be offering a credit to a future seminar, while both Joyce Norris-Montanari and Andres Perez will be providing web-based seminars to cover their sessions.

I would also like to remind you that, as IAIDQ members, you can take advantage of a 10% discount to the "Data Management and Information Quality Conferences" (7-10 November 2005 in London, UK) and the "Enterprise Data Quality 2005" Conference (28-29 November in Sydney, Australia). Details can be found on the main page of our website ([iaidq.org](http://iaidq.org)).

I hope you find these newsletter articles and announcements useful. As always, if you have any feedback, questions, or suggestions, please do not hesitate to contact me.

Many thanks and kind regards,

A handwritten signature in cursive script that reads "Ben Reed".

**Ben Reed**  
President, IAIDQ